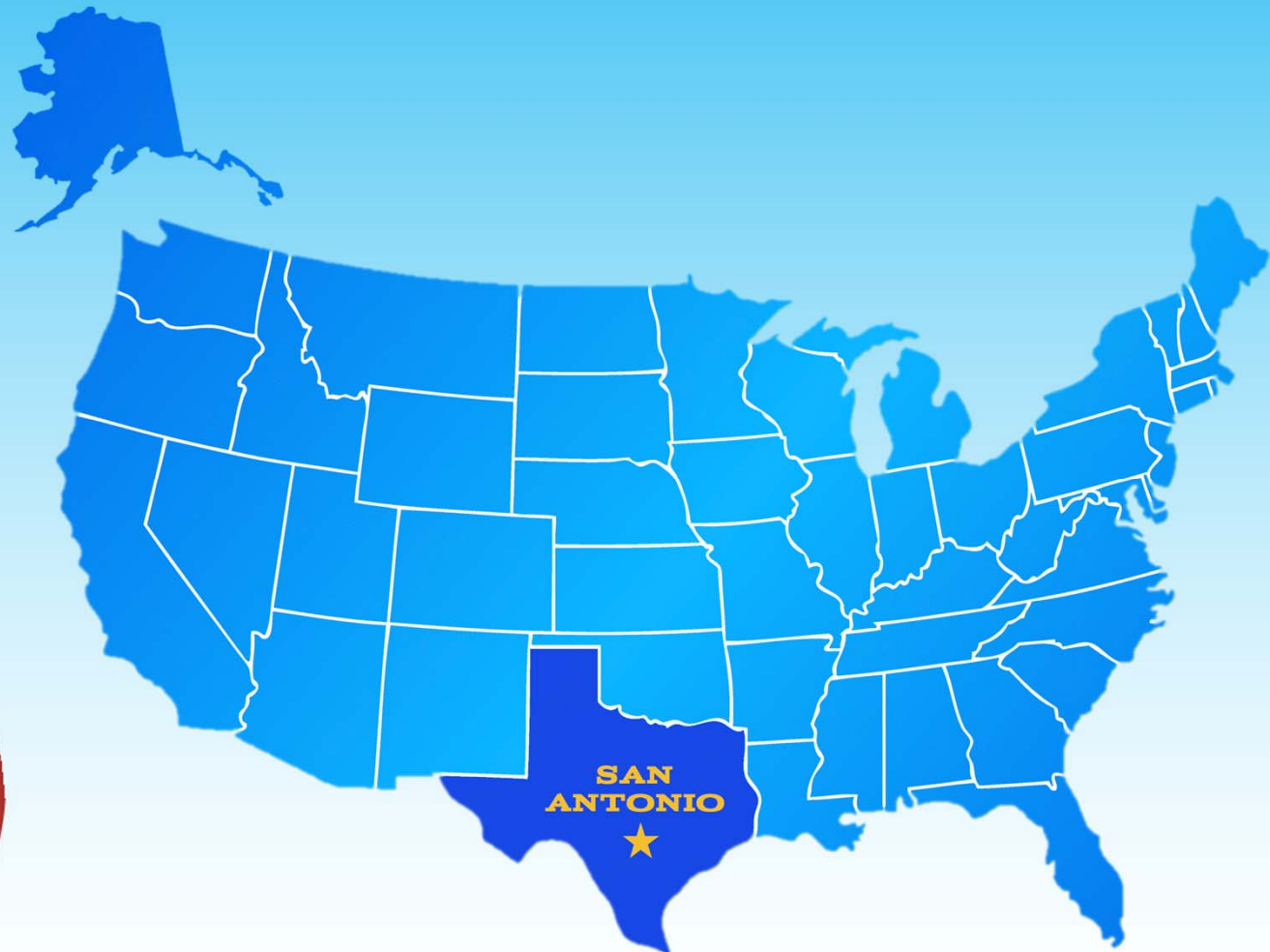


Presentation by
Ramiro S. Salazar
Library Director

San Antonio Public Library (SAPL)

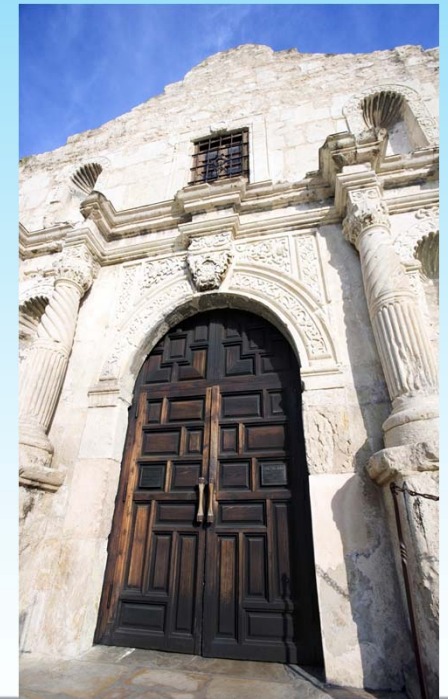
San Antonio, Texas, USA

United States of America



San Antonio: The Alamo City

- 2013 Population Estimate: 1.4M
- Military City, USA
- Home to five colonial Spanish missions
- World Famous River Walk

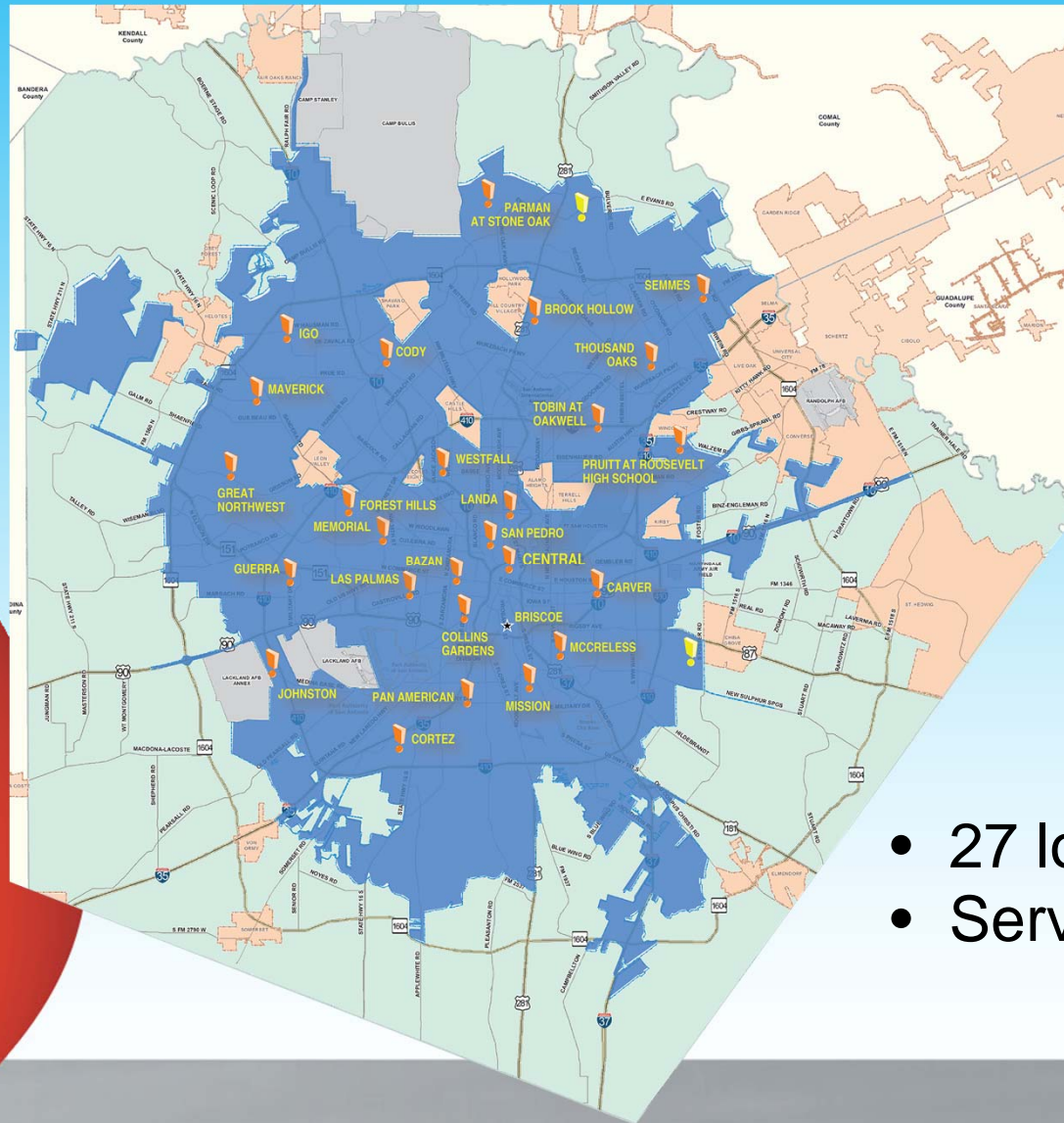


Riverwalk photo, courtesy of Flickr/Christna B. Castro

San Antonio Public Library

- Created in 1903
- Department of the City of San Antonio
- Governance
- Annual Budget: \$34.9M
- 500 employees
- Library Stakeholders
 - San Antonio Public Library Foundation
 - Friends of the San Antonio Public Library

Large Community Footprint



- 27 locations
- Serving 1.8 Million

Library Overview



LIBRARY
LOCATIONS
27



HOURS OF
INTERNET USE
2.1 M



ALL LOCATIONS
7 DAYS A WEEK



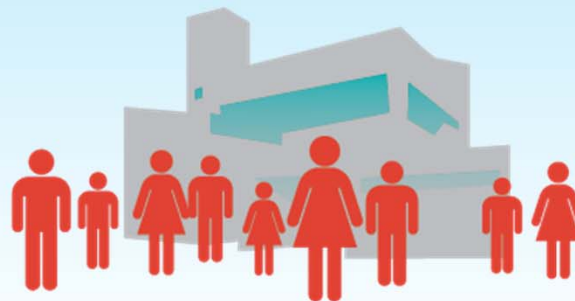
ITEMS BORROWED
7,422,895



PROGRAM ATTENDANCE
307,113



REFERENCE QUESTIONS
ANSWERED
1.5 M



Value of Public Libraries

- Helps advance education
- Promotes literacy
- Supports economic development
- Bridges the digital divide
- Place for civic engagement
- 96% user satisfaction

The Mayor's Book Club

Mayor Ivy R. Taylor
San Antonio



The Print vs. Digital Debate

- The demand for print books continues 6 to 1
- Digital usage up 38%

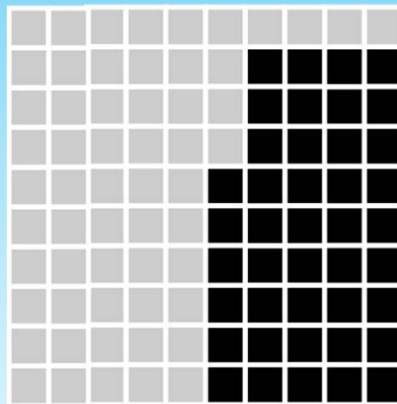




The Growing Mobile Landscape

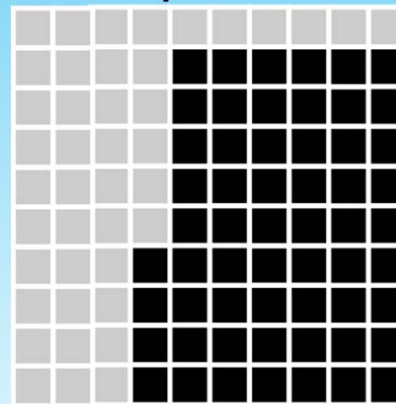
Digital Content Strategy

Tablet



42%
of U.S. adults
own a tablet

Smartphone



58%
of U.S. adults
own a smartphone

PewResearch [Internet Project](#)

2005



2013



Top Activities on Mobile Devices



Read books



Watch movies



Read magazines

Preparing for the Future Through Innovation

- Expansion of the Digital Library
- Mobile App
- Website Redesign
- Reimagining Library Spaces
- Creative Marketing
- Social Media

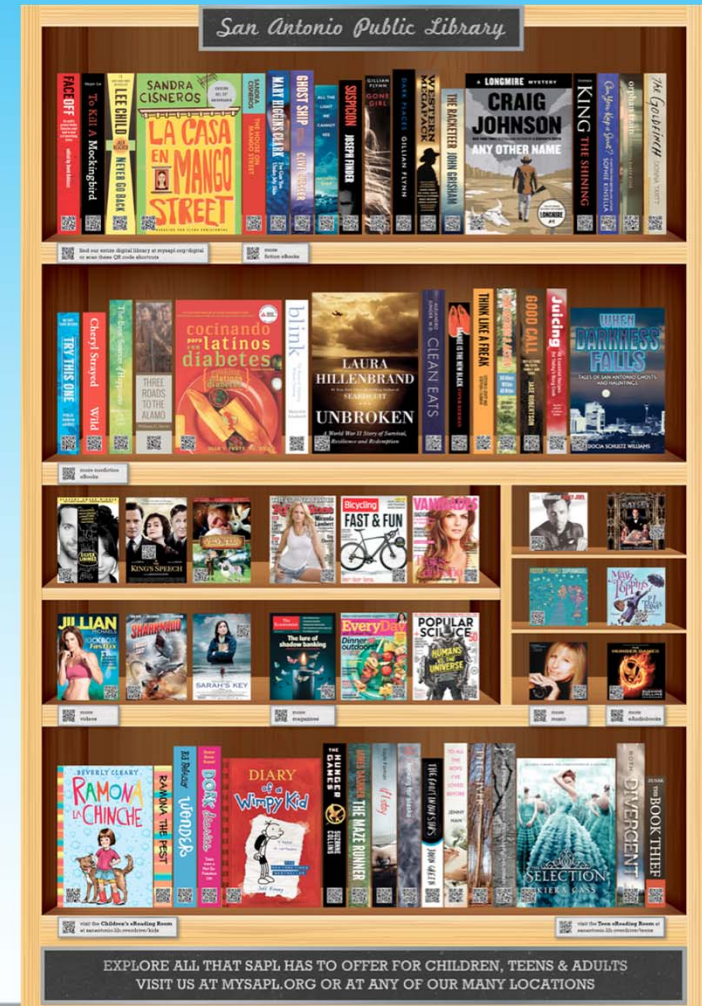
Digital Library

- **65,000** eBook and eAudiobook titles
- **19,000** Videos available for streaming
- **8 ½** Million Songs



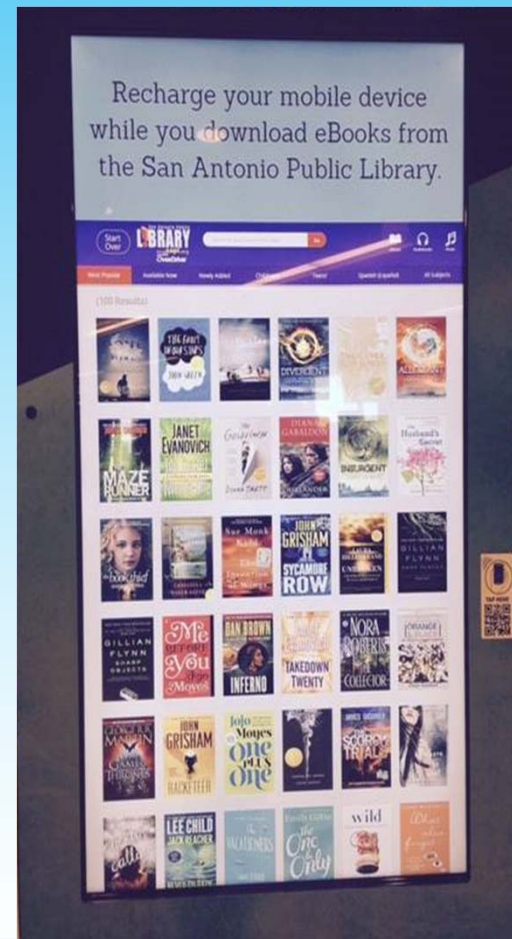
Digital Library Community Project

- Public Awareness
- Community Places
- Digital Gateway



Digital Library Kiosk at the Airport

- Innovation
- Convenience
- First of Its Kind



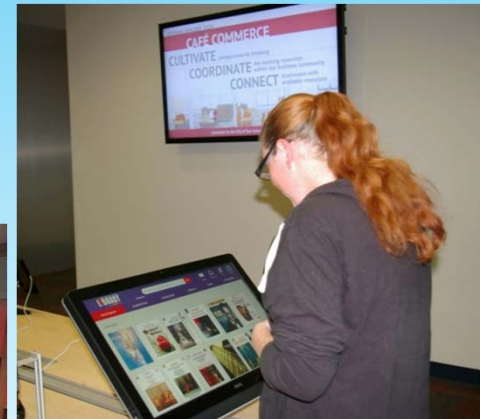


REIMAGINING SPACES

- Technology Driven
- Flexible
- Community Centers
- Learning Environments
- Customer Focused Services

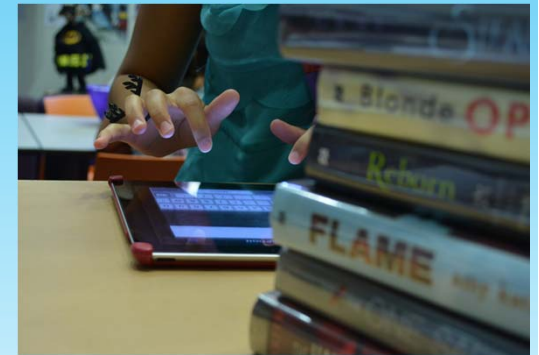
Connect at Central

- Digital Discovery Stations
- App Showcase and Tablet Sandbox
- Training
- Access to Broadband



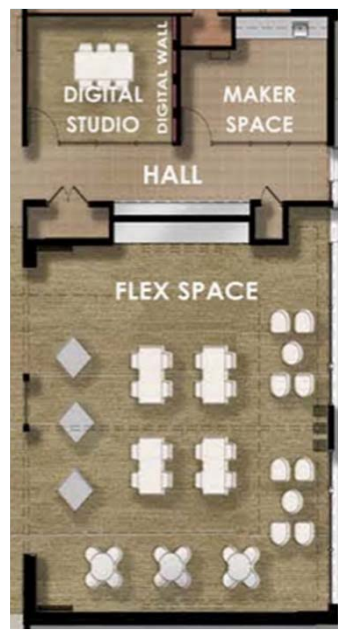
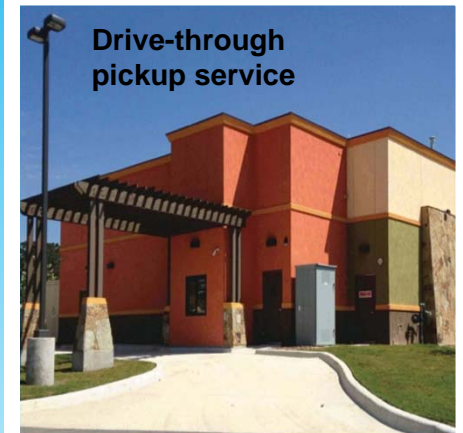
Teen Center (2015)

- Content Creation
- Community Engagement
- Collaborative Learning
- Inspiring Creativity
- Peer Engagement



New Branch Library (2015)

- Embedded Technology
- Collaborative Workspaces
- Multipurpose Rooms
- Drive-through Window
- Passive/Active Spaces



Partnerships are Part of the Future



Library Portal at the Briscoe Western Art Museum

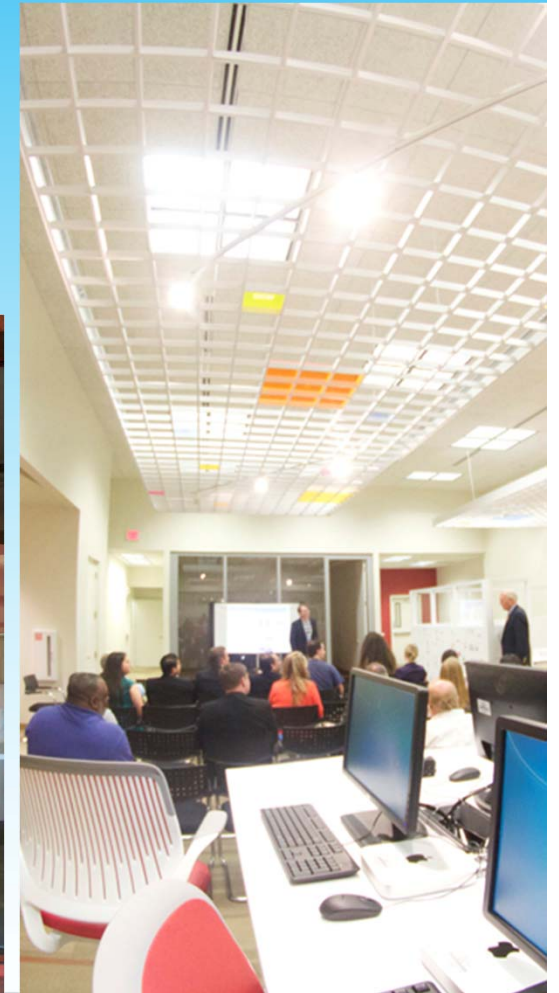
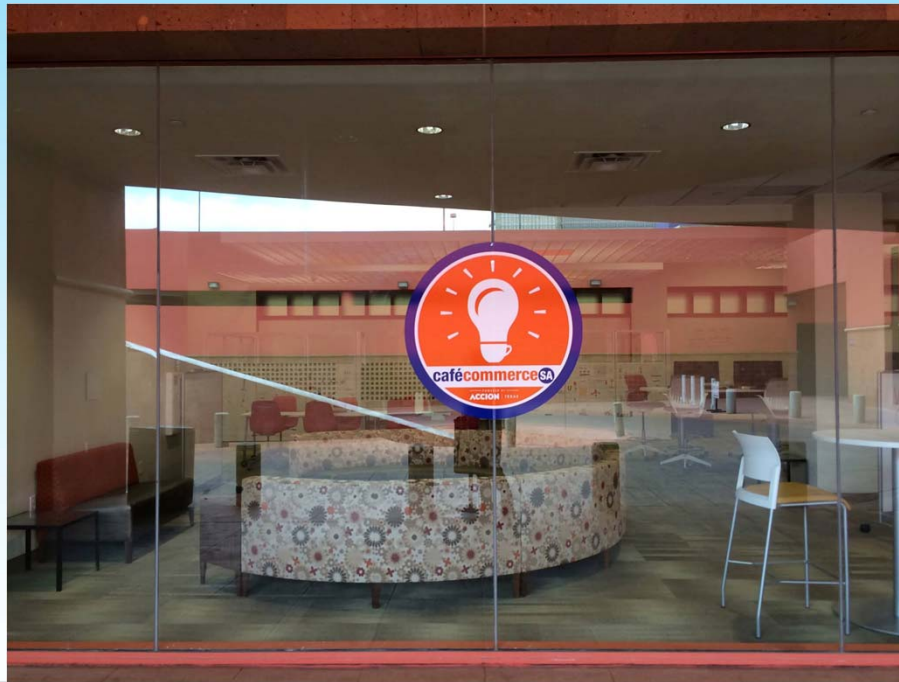
- Preserving History Digitally



Café Commerce

Central Library

- For Entrepreneurs, by Entrepreneurs



Art Resource Center

Central Library



Learn at SAPL - Branches

- Adult Basic Education
- Individual Assistance
- Whole-person approach



SOCIAL MEDIA



[Facebook.com/mysapl](https://www.facebook.com/mysapl)



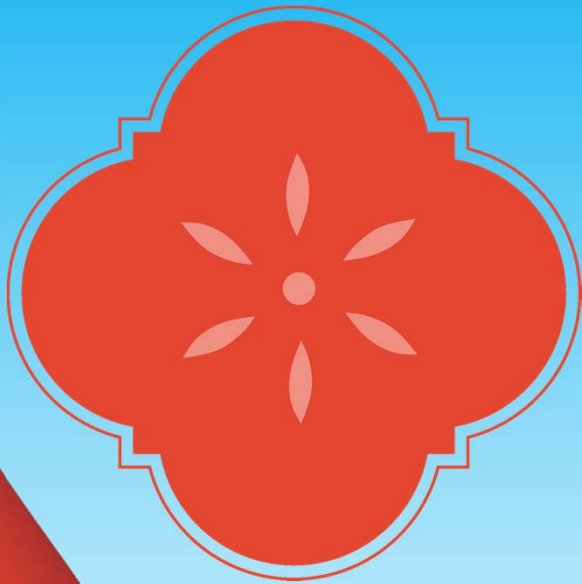
[@MySAPL](https://twitter.com/MySAPL)



[Pinterest.com/SAPublicLibrary](https://www.pinterest.com/SAPublicLibrary)



[Instagram.com/mysapl](https://www.instagram.com/mysapl)



San Antonio Public Library

Changing lives through the
transformative power of
information, imagination and ideas.