歡迎大家一起來翻轉「翻轉圖書館:公共圖書館空間與服務新典範國際論壇」

103年11月15日



The future of public libraries

Dr. Mei-hwa Yang Professor, National Chengchi University, Taiwan 2014.11.15

Introduction

- Libraries of every type and size now find themselves faced with new challenges for survival and with many new opportunities to redefine their roles in society.
- As the Information Age has given rise to the Intelligence Age, institutions of all kinds are challenged to adopt a culture of constant innovation.

擁抱挑戰: 重新構想公共圖書館

RISING TO THE CHALLENGE











◆ Aspen Institute 於2014 年 10月發表公共圖書館論壇 報告 (Dialoque on Public Libraries) -擁抱挑戰: 重新 構想公共圖書館 (Rising to the challenge: Re-**Envisioning Public** Libraries)

IFLA presidential theme



◆ 強大的圖書館=強大的 社會:強大的資訊社 會中的e參與(Strong Libraries = Strong Societies: eparticipation for strong information societies)

Strong Libraries, Strong Societies

libraries exert an impact on society and development by fostering equal opportunities and access to lifelong learning and education, research and innovation, culture and recreation for all. In this way, libraries can contribute to building stronger communities and societies. (Sinikka Sipilä)

How do you define a strong library?

For a library to be perceived as a strong library by its user community, it needs to meet such key criteria as:

- User orientation
- Competent personnel
- Adequate and sustainable funding
- Up-to-date, adequate collections and ICT equipment with connections to digital content
- Sufficient space

What is a strong society like?

- Strong societies consist of informed citizens who actively participate in their community and promote sustainable development, intellectual and economic growth as well as general well-being.
- A strong society is open, free and equal, giving its citizens the possibilities to use all their knowledge, abilities and skills to benefit their own and their families' lives, the community they live in and thus their entire society.
- One of the pillars of strong libraries and strong societies is the democratic ideal of freedom of access to information and knowledge.

Inspiring Libraries, Transforming Communities

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INSPIRING LIBRARIES. TRANSFORMING COMMUNITIES.

The Urban Libraries Council (ULC), founded in 1971, is a membership association of leading public library systems in the U.S. and Canada.

With the help of our members, ULC strategically advances the value that 21st century libraries provide communities in critical areas such as education, lifelong learning, workforce and economic development, public safety, health and wellness and environmental sustainability.

As thought leaders and change agents, ULC libraries regularly receive accolades at the national, regional and local levels. While ULC libraries primarily represent urban and suburban settings, lessons from their work are widely adapted by libraries of all sizes, including those in rural settings.



Carolyn Anthony, PLA

The public library as a connector among individuals and agencies within the community and as an independent "third space" where all residents can feel welcome and comfortable to pursue their individual learning goals. Staff enable the public library to serve as a portal to an ever wider array of information resources and formats, bringing the world of information to the individual appropriate and manageable chunks.

Library for the Future Vision and Targets A library is, a place for people, and a place to think of the future



Future-Oriented, People-Oriented Library

Strengthening the library's role as a center for reading, education and culture

Offering as many materials as possible for the realization of global knowledge and information societies

Encouraging citizens' reading activities to establishment a strong educational and cultural environment

Providing the community with reading services for the realization of reading welfare

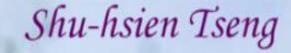


轉型時代的圖書館

新觀念。新空間。新服務。新體驗

Libraries in the Transition Era:

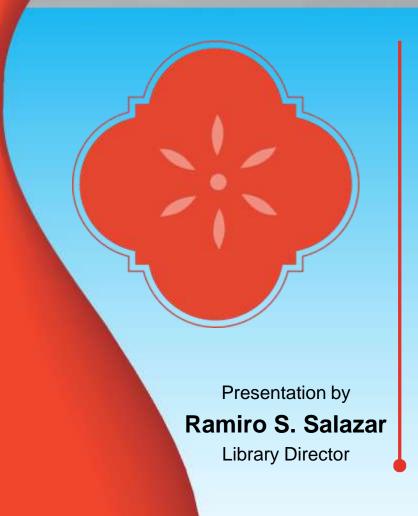
New Vision · New Space · New Services · New Experience



Director General

National Central Library, Taiwan (R.O.C.)





San Antonio ublic Library (SAPL)
Texas, USA
Changing lives through the
transformative power of
information, imagination and
ideas.

Embedded Technology
Collaborative Workspaces
Multipurpose Rooms
For Entrepreneurs, by
Entrepreneurs
Whole-person approach

The ideal library is happy and modern, alive!

- Natural light
- Colourful stimulating atmospheres
- Modern surroundings and furnishings – something that will take libraries to the 21st century
- Social environments no longer boring and quiet
- Places for children to play and learn



Very inviting, nothing that looks like a school building...something that you would approach and think 'oh, this is a nice place', modern construction, lovely colours, very bright inside.

Community-like I guess. It would have a lot of room for interaction...I'd like to see areas for kids and adults and an avenue for them to interact.

Manifesting library's value

- indicators for what good the library brings about for its patrons, their communities and society at large.
- Major areas of life: 1) education, 2) work and business, 3) everyday activities, and 4) leisure time were differentiated into 19 sub-fields.
- In all countries users derived most benefits from the public library in reading, self-education, and in history & society.



THE PUBLIC LIBRARY IN THE DIGITAL AGE

Public libraries have the DNA needed to thrive in this new information-rich, knowledge-based society.

Enabling all public libraries to fulfill their new roles will require community leaders, civic partners and librarians to share a new vision for what libraries can be.

Challenges met, challenges to come

The library's virtual presence must be as engaging as it's phyical space and fully serve the library's mission built around equitable access, learning and civic development.





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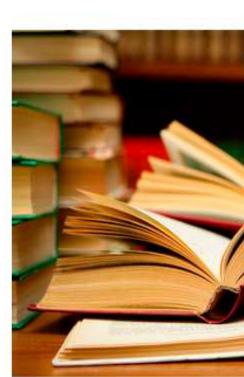
LIVING HAPPINESS

Are Library Users Happier F

Denver Nicks @DenverNicks March 13, 2014

A Pew study out Thursday suggests library users tend to be pillars of the community, with good ties to their neighbors and positive lives

A Pew study released Thursday has some good news for America's libraries namely that Americans seem to love them—but perhaps



Remaining innovative: The challenge of tomorrow

- "The library is a place to catalyze curiosity. Curiosity, serendipity and imagination are things libraries can do well."
- A great library platform is a "third place" an interactive entity that can facilitate people operating individually or in groups.

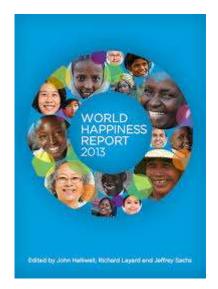
The role of the 21st-century library in the digital era is built on its three key assets: people, place and platform

- The world has gone from connected to hyperconnected and from interconnected to interdependent.
- Persistent education and learning are the reality...the library as people, place and platform is the new knowledge institution that can serve all those needs."

Conclusion

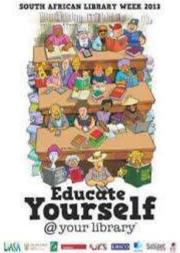
- Their ideas and practices ultimately transcend borders.
- They serve as models for innovation and change.
- that innovation and flexibility are important survival criteria.
- Each library will define what innovation means in their environment.















Culture, Inclusion and Participation

The library is first and foremost a place...a place that promotes development in society. It is the family room of a community. That's the vision, that's the future.



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